



DM-33-G

March 31, 1993

To All Division Managers

SUBJECT: B1G1F/Gratis Promotional Product Programs

Beginning third quarter 1993, all B1G1F/gratis promotional product programs will be open to military accounts as well as domestic accounts. In the event you are able to sell a military account on accepting promotional product, this change will allow you to transfer/allocate product to the appropriate military account without having to contact the Home Office for approval.

On any transfers or allocation changes that need to be handled prior to third quarter, please contact the appropriate Home Office personnel for assistance.

Program Contacts: WINSTON -	Bill Duffy	#5776
SALEM/Military -	Cathy Bisese	#5761
CAMEL -	John Ellegate	#5760
VANTAGE/MORE/NOW-	Stan Driskell	#3680
Savings -	Barbara Simkins	#6149

R. J. REYNOLDS TOBACCO COMPANY

M-4

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